

**GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:1769
ANSWERED ON:07.03.2006
RURAL CRAFT INDUSTRY
Reddy Shri Magunta Sreenivasulu

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

- (a): whether the craft industry in rural areas is finding it difficult to meet the challenges posed by the big manufacturers/importers particularly in respect of children's toys and games;
- (b): if so, the details thereof;
- (c): whether the Government proposes to provide subsidy to the craft industry in rural areas and setting up of Government marketing outlets; and
- (d): if so, the details thereof alongwith steps taken in this regard?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES (SHRI MAHABIR PRASAD)

- (a)&(b): In respect of craft industry units established under the Rural Employment Generation Programme (REGP), implemented through the Khadi and Village Industries Commission (KVIC), there are no reports suggesting such challenges before these units.
- (c): No, Sir. (d): Does not arise.